

Bachelor in tourism : part-time programme

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Introduction to tourism 6 ECTS	Tourism products 6 ECTS	Management & innovation 6 ECTS	Management, entrepreneurship & leadership 6 ECTS	Communication tools 6 ECTS	From field studies to strategic proposals 7 ECTS	Bachelor dissertation 12 ECTS	
Introduction to management 6 ECTS	Business organization 6 ECTS	Introduction to marketing 6 ECTS	Filed studies & analysis 6 ECTS	Sociopolitical & financial analysis 6 ECTS	Digitalization in tourism 6 ECTS	1 main option (9 ECTS per semester) 18 ECTS	
Multilingual oral communication 6 ECTS	Multilingual written communication 6 ECTS	Microeconomics and accounting 6 ECTS	Macroeconomics & finance 6 ECTS	Trends in tourism 6 ECTS	Forecasting & business modeling 7 ECTS	Secondary options (5 ECTS each) 15 ECTS	
			Institute projects 5 ECTS		Business game 5 ECTS		School choice 5 ECTS
Open modules 10 ECTS							
45 ECTS*		45 ECTS*		45 ECTS*		45 ECTS*	
180 ECTS							

- Foundation modules
- Integrated modules
- Electives
- Modules delivered in bloc

* Depending on the sequence of free modules chosen by the student during the program, the number of credits per year may vary by a few ECTS.