




## Bachelor in tourism 2023 : part-time programme

Semester 1	Semester 2	Semester 3	Semester 4	Semester 5	Semester 6	Semester 7	Semester 8
Introduction to Tourism 6 ECTS	Tourism Products 6 ECTS	Management & Innovation 6 ECTS	Management, entrepreneurship & leadership 6 ECTS	Communication Tools 6 ECTS	From Field Studies to Strategic Proposals 7 ECTS	Bachelor dissertation 12 ECTS	
Introduction to Management 6 ECTS	Business Organization 6 ECTS	Introduction to Marketing 6 ECTS	Field studies & analysis 6 ECTS	Sociopolitical & Financial Analysis 6 ECTS	Digitalization in Tourism 6 ECTS	1 main elective 18 ECTS	
Plurilingual Communication I 6 ECTS	Plurilingual Communication II 6 ECTS	Microeconomics and Accounting 6 ECTS	Macroeconomics & finance 6 ECTS	Trends in Tourism 6 ECTS	Forecasting & Business Modeling 7 ECTS	3 secondary electives (5 ECTS each) 15 ECTS	
			Institute projects 5 ECTS			Business Game 5 ECTS	School choice 5 ECTS
Open modules 10 ECTS							
<b>45 ECTS*</b>		<b>45 ECTS*</b>		<b>45 ECTS*</b>		<b>45 ECTS*</b>	
<b>180 ECTS</b>							

	Foundation modules
	Integrated modules
	Electives

\* Depending on the sequence of free modules chosen by the student during the program, the number of credits per year may vary by a few ECTS.