

Dear All. What an idea to give me “Hannes Werthner Lifetime Achievement IFITT Award 2020”, specially this year which is the second time in 18 years that I’m not physical with you even though my heart is.

[...]

I’m very honored and happy. It seems that one of the reason is “your close connection to industry”. On this subject, I’d like to refer to the University of Applied Sciences academic situation. In UAS normally we don’t have PhD because this kind of Universities do not deliver it. Moreover, the research organization and scientific production is different from traditional universities and constraint to relevant matters for the industry. In these last 20 years, either IFFIT or ENTER had made a turn a re-valorization of more close industrial based research, and I cannot be happier.

Therefore, I take this prize that you have decided to award me not personally but as a token of recognition not for myself, but for all researchers working in UAS environment. Thank you.

I also take this award not personally, but on the behalf of women researchers in order to encourage new women generation to keep on trying in the research career. This is also an advice that I can make to young researchers of all genders : Please keep on trying to make the best research you can; do not lose the link with the industrial sector; do not have as unique goal publishing; try to conduct relevant research for the sector.

I have learnt a lot by working in teams and specifically with Roland Schegg, since the beginning of e-tourism studies so in IFFT for both of us. Always believe in your team, in your research and in yourself. Sometimes it would be difficult, sometimes you could feel disappointed by your results or you may feel a lack of recognition. In any case, do not give in believe in you.

I found in IFFT not only a nice group of scholars, some of them have become co-authors and most of them have become friend. Thank for all your kindness. Finally, I'm honored to receive "Hannes Werthner

Award". Him and all the others pioneers of IFFT have always keep high the will to go further in research innovation in this innovator sectors and we own them a lot, as I owe to them the honor of this award. Muchas gracias!!